

What's The Worksite Challenge?

Park the car for a week!



May 11th - 16th

FBO has sponsored Bike to Work Week and the Worksite Challenge since 2002. We know bike commuting makes for healthier people and communities, so we're challenging bike enthusiasts (like you) throughout Flag to enlist their co-workers to try bicycle commuting, and offering a fun challenge with great prizes as an incentive. Past successes have shown we've reached most of the people that normally like to bike. This year, we need to reach out to people that are a little more reluctant to saddle-up, and that's where the worksite coordinator comes in.

What's A Worksite Coordinator To Do?

As Worksite Coordinator, it is your job to:

- 1) register your worksite online before May 12th,
- 2) to entice, cajole, and lure your co-workers to pedal to work May 12-16th, especially those that own a bike, "...but don't ride it much anymore..."
- 3) You will provide them with helpful commuter & BTWW materials that we're giving you (we'll provide up to 20 per package, you can go to our website and download more if needed)
- 4) you will help them, if needed, log-on to our website everyday they bike to qualify for daily prizes and the worksite challenge. Then,
- 5) you track and tell us how many folks are at your worksite each day of the challenge when you log-in, including pedestrians and bus-riders.

Some Changes In The Challenge This Year:

More pedalers... More Success!

1. To encourage greater participation, **we are counting 3 ½ days** toward the commuter bike winners, not just one. This means the coordinator needs to provide FBO with worksite total numbers everyday, as well as the number of pedestrians or bus-riders.
2. **Huge worksites are a huge challenge for the worksite coordinator.** FBO strongly encourages worksites of more than 100 people to subdivide into smaller groupings (legitimate, not just the cyclists); such as different floors, buildings or departments. These are easier to manage and motivate! Enlist other bike enthusiasts at your site as deputies to help!
3. **Can your worksite ante up some raffle prizes?** Your worksite can demonstrate its commitment to bicycle commuting by donating to our raffle. Consider gift certificates, merchandise, services, etc. They're tax deductible!
4. FBO is also challenging each worksite to enhance the BTWW challenge with **intra- and inter-worksite challenges.** Put up your own prizes or wagers and we will referee the results. City vs County? UPS vs Post Office? Accounting vs. Shipping?
5. **We are adjusting worksite size classifications** as well to encourage more participation. The "Small Worksite" will be 9 to 34 people, "Large Worksite" will be 35 or more people. We may have a "Micro-Worksite" category of 3-8 people, if we can secure an adequate prize (please stand-by). Rotating work sizes should give more Flagstaff employees the opportunity to compete for the Breezer bikes.

Win great prizes!

Save on Gas!

Ride your bike!

The Rules to the Challenge:



May 11th - 16th

1. The worksite challenge will go from Sunday midnight to Thursday noon. Logins for each day must be in by midnight (or noon on Thursday).
2. Large worksites must have 35 or more people at work, at minimum, each day of the challenge, if you are in doubt, register as a small worksite.
3. Small worksites will have 9 to 34 employees, again, with a minimum of 9 each day of the challenge.
4. Worksites smaller than 9, or unaffiliated commuters, will not qualify for the Breezer bicycle, but all participants have an equal chance at raffle prizes. Sorry. Just remember, we're all winners when Flagstaff Bikes to Work.
5. Your total worksite size includes everyone that comes to work that day. But you should keep track of how many people walk or take the bus to work each day. They can't login as cyclists, but they are deducted from your worksite total used to calculate the percent of participation that determines the winner of the challenge. Ex. One day 8 people bike, 1 walks, 2 take the bus, and 15 drive a car to work. Your "small" worksite total is 26. The 8 cyclist login and qualify for the daily raffle, and your percent participation is 8/23 or 34.8%.
6. The worksite coordinator must login each day and report their worksite total count as well as the number of people that walk or bus to work. If they can't login that day, they can appoint a proxy that will report that information. The proxy can login with the coordinator's name, but their own email. If the coordinator doesn't report worksite totals each day, that worksite can't qualify for the challenge. You've been warned!
7. The worksite coordinator can login their teammates once they know that each person has biked to work that day. Each person can only be logged in once per day.
8. If the challenge is tied after the 3 ½ days, the winning team will have the longest average miles per person commuted.
9. "Bus-N-Bike" or "Park-N-Bike" cyclists can take the bus or drive for a portion of their commute, but only the portion ridden on the bike counts for the "round trip distance".
10. Redundant entries will be deleted. If cheating is detected, the suspect will be contacted and that team will be disqualified from the challenge and daily raffle drawings.
11. No commutes less than a half block (180') count. Are you really suggesting you were going to drive your car that far?
12. If a bike is used for running errands, those miles can be included in the round trip miles.
13. A rider can log-in at 2 different jobs, but the miles can't be counted twice for each job.
14. Any worksite where 2% or more of the employees drive Hummers will be automatically disqualified, publicly shamed and ostracized. (not really, but maybe next year...)

Need Volunteers...

FBO could use help with some events. If you, or someone you know, is interested in helping a little or a lot, please contact us:

- * The Worksite Challenge: Coordinators!, package collation & delivery, prize donations
- * Sunday Bike Bizarre
- * Recycled bike wrenching mechanics, bike donations
- * Setup, takedown and cleanup of the bizarre
- * Wednesday Bike to Breakfast: Servers from 7-9 am, delivery help
- * Thursday Bike to School events: breakfast servers/delivery, "Cycle Train conductors" who have approved background checks
- * Thursday Bike to Movie night: staffing and cleanup
- * Friday Bike to Potluck Cyclobration: setup and cleanup

We could especially use people who are certified to handle food, or have strong backs, willing hearts and a bit'o free time.

FBO would like to thank our generous sponsors who made this event possible

Sam's Club
Flagstaff Medical Center
Emmitt Barks Cartography



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